

EFWA and UN Sustainable Development Goals

15 – Life on land

Nature is critical to our survival. In encouraging and actively contributing to reforestation and rewilding. Through these direct efforts, client-led efforts and through credible partnerships, we help improve life on land.

17 – Partnerships for the goals

We collaborate with stakeholders across the spectrum from business, investment, industry, advocacy groups and academia forming inclusive partnerships built upon principles and values, a shared vision and common goals placing people and the planet at the centre.

13 – Climate Action

We contribute to climate action efforts by preventing CO2e emissions (carbon avoidance) through lowering energy consumption on websites and digital infrastructure, raising awareness and promoting others in our ecosystem too to take climate action.

12 – Responsible Consumption and Production

Through reduction in energy usage and lower consumption of resources in terms of websites, digital platforms and technologies, our work is about conscious and responsible consumption and production innovation to work towards a sustainable future.

9 – Industry, Innovation and Infrastructure

Innovation and technological progress are key to finding lasting solutions to both economic and environmental challenges, such as increased resource and energy-efficiency. Innovation on sustainable digital infrastructure is therefore much needed. Knowledge-sharing too is part of this.

3 – Good Health & Well-being

By helping reduce CO2e/GHG, we indirectly contribute to improving air quality thus good health. We advocate and support good health, digital well-being, helping raise awareness on good practices and pushing for change on how digital technologies are developed and consumed.

7 – Affordable & Clean Energy

By contributing to reduced energy consumption on websites/digital infrastructure and pushing for the use of renewable/clean energy across the digital ecosystem. We advocate for datacentres to use renewable energy and produce their own clean energy.

8 – Decent Work & Economic Growth

By advocating, actively supporting and contributing to conscious and responsible entrepreneurship and regenerative growth through sustainable innovation, thus helping create opportunities.

